

REMARKS

The Office has required an election of one of the following Groups:

- Group I: Claims 1-19 and 22, are collecting information *from* potential customers/students through the use of a survey, classified in class 705, subclass 14;
- Group II: Claims 20, 21, and 23, are drawn to target marketing of educational institution information *to* potential students/customer, classified in class 705, subclass 10.

ELECTION

The Applicant elects Group I, including Claims 1-19 and 22, without **traverse**.

If a Petition for an Extension of Time is necessary for the paper transmitted herewith to be timely filed, this transmittal is to be considered as a petition to extend the response period by the amount of time needed for the paper to be timely filed.

The Commissioner is hereby authorized to charge payment of any additional fees associated with this communication or credit any overpayment to Deposit Account No. 04-1679.

A duplicate of this sheet is enclosed.

Respectfully submitted,



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